

Jennifer Layke
Director, Institute for Building Efficiency
Johnson Controls

Jennifer Layke is spearheading the Institute for Building Efficiency, a new global initiative to provide information and analyses of technologies, policies, and practices in high performance buildings and smart energy systems from a practitioner's perspective.

Prior to joining Johnson Controls in January 2010, she was the deputy director, Climate and Energy Program at the World Resources Institute (WRI). There, she founded The Green Power Market Development Group, a partnership with 12 major U.S. businesses including Alcoa, DuPont, Johnson & Johnson and others (www.thegreenpowergroup.org) which announced in 2009 completion of its goal of supporting the development of 1000MW of new, cost-competitive renewable energy projects in the United States for corporate use. Ms. Layke's work at World Resources included analysis of U.S. climate policy design options as lead staff negotiator in the U.S. Climate Action Partnership (www.US-CAP.org) as that broad coalition began drafting its *Call for Action* (2007) and subsequent *Blueprint for Legislative Action* (2009).

Ms. Layke has authored a number of publications including a *Corporate Guide to Green Power Markets: Diversifying Corporate Energy Purchasing with Wind Power* as well as *A Climate of Innovation: Northeast Business Action to Reduce Greenhouse Gases*. In addition to writing and analysis on energy and climate action, Ms. Layke founded the *Beyond Grey Pinstripes* sustainability ranking of business schools conducted in partnership with the Aspen Institute.

Ms. Layke's international experience includes consulting for the World Bank and the U.S. Environmental Protection Agency on technology transfer under the Montreal Protocol. She earned an A.B. in Asian Studies and Political Science from Pitzer College in Claremont, CA, a M.S. in Natural Resource Policy and an MBA from the University of Michigan. In 1990, she was awarded a Watson Fellowship for sociology research in Singapore, Malaysia and Taiwan.